LeadLogiX LLC

Strategic Guidance. Stronger Businesses. Better Results.

HOME-IMPROVEMENT & HOME SERVICE COMPANIES

Leads are coming in. Are they reaching the calendar?



High lead volume can hide where homeowners drop off. We find the gaps and give you a prioritized plan you keep.

YOUR FUNNEL, END TO END

Get found	Capture	Respond	Book	Show & close
Website, SEO & GBP	Forms, calls & sources	Speed & follow-up	Scheduling & nurture	Show rate & handoff

A gap at any stage wastes what you spent on the stages before it. We tell you which to fix first.

SIGNS A FUNNEL REVIEW IS WORTH IT

- ☐ Lead volume holds steady, booked appointments don't
- ☐ Homeowners go quiet between inquiry and booking
- ☐ Response time depends on the day, the rep, or the season
- ☐ You can't say which lead sources actually pay off
- ☐ Booked appointments don't show, or don't close
- ☐ Your team runs out of capacity in peak season

WHAT YOU WALK AWAY WITH

A Blueprint you keep

Documented findings and priorities built around your goals, budget, and capacity.

45-day optimization

We monitor after launch, fix breakdowns, and send a written summary.

Optional support

Separately scoped help with lead response, CRM workflows, booking, and nurture.

Book a free 30-minute discovery call

30 minutes · Free · No obligation

getleadlogix.com/book

Scan to book

Scope is agreed per engagement. Any referral compensation is disclosed and does not affect our recommendations. Results vary and are not guaranteed.